



MEESH LIN

Product Designer
Digital Anthropologist

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STORY

I'm a Product Designer based in San Francisco with over 5 years of experience under my belt. Having grown up in a designer-oriented household with a web designer mother, one of the few in the 90s, design-thinking has shaped and cultivated my passion for creative innovations and problem-solving. I'm grateful to be able to combine my three loves—design, technology and culture—to create meaningful digital products which allow for free forms of self-expression.

DESIGN EXPERIENCE

- February 2021 to Present
PRODUCT DESIGNER
Okta
Currently owning consumer design across all devices for Okta Personal, our first consumer offering

Designed an entirely new internal data and analytics platform for Okta's consumer-facing teams as the sole designer, working alongside our Data & Insights team
- May 2020 to February 2021
LEAD PRODUCT DESIGNER
Lilt
Led and owned all linguist-facing products, including a redesign of our CAT (computer-assisted-translation) tool. [Article](#)
- April 2019 to May 2020
PRODUCT DESIGNER
15Five
Led and owned product design for for 15Five's Continuous Feedback features
- May 2018 to December 2018
PRODUCT, UX DESIGNER (Contract)
Reddit
- April 2017 to February 2018
PRODUCT, UX DESIGNER (Contract)
eBay (B2C Selling)
- September 2016 to February 2017
UX/UI DESIGNER (Freelance)
Gigster (Liquid Labs, Inc.)

EDUCATION

- 2022
DESIGNING STORIES WORKSHOP SERIES
Designer Fund
- 2021
DESIGN FELLOWSHIP (INAUGURAL COHORT)
On Deck
- 2019
BUSINESS ESSENTIALS FOR DESIGNERS WORKSHOP SERIES
Designer Fund
- 2018
INSIGHTS TO INNOVATION CERTIFICATE
IDEO U
- 2016
PRODUCT DESIGN APPRENTICESHIP
Tradecraft
- 2016
FRONT-END WEB DEVELOPMENT CERTIFICATE
General Assembly
- 2011 to 2015
B.A. CULTURAL ANTHROPOLOGY; B.A. EARTH AND PLANETARY SCIENCES; MINOR IN SUSTAINABLE DESIGN
University of California, Berkeley

EDUCATION

"Meesh brings such an incredible amount of talent, expertise, innovation and leadership to product design and development that I don't know where to start. Her contributions are nothing less than amazing. Tremendous collaborator and her skills at accelerating process and results is remarkable. I can't say enough great things about Meesh."

TOM BURLIN

Enterprise Growth (2021)

Lilt

"I'd love to work with Michelle again. In my experience working with her at Reddit, she was a great designer, approachable collaborator, and overall fun and interesting person to spend time with at work. Her sense of aesthetic is well developed, and she consistently frames her design thinking through a lens of deep empathy for the people who use the things she makes. Basically she's awesome."

GARRETT FARMER

Senior Product Designer (2018)

Reddit

"Michelle lead a group of three designers to complete a critical study for us. Our project had a hefty set of requirements, however, the team was able to analyze each component, ask the right questions, and deliver a hi-fi concept supported by research. The team went above and beyond."

RAMON QUI

Product Manager (2016)

Sipree, Inc.

"Michelle was great to work with on our UI/UX project. Her and her team were able to gather the necessary results from their research to guide our project to the next level. She was very responsive, efficient and thorough. I'd highly recommend her for other UI/UX projects and look forward to working with her again soon."

MIMI LEE

Head of Visual Design + UI/UX (2016)

Sipree, Inc.

"Michelle delivers high quality work. She was part of the team that created an entire redesign of our consumer application, with greatly simplified, streamlined workflows. Michelle is dynamic and capable, and I can't wait to see what new projects she'll work on next!"

JORDAN EPSTEIN

CEO + Co-founder (2016)

Stroll Health